

# ECOLINE

**Toys made from Biothylene. Made from sugar cane.**

Ecoline combines Viking Toys timeless design of durable and non-toxic toys with an oil-free, plant-based material made from sugar cane.

## Reduce

By producing toys made from Biothylene, Green PE, we reduce our environmental footprint by increasing the number of renewable resources as well as using a raw material that is fossil free and which absorbs CO<sup>2</sup> from the atmosphere during its natural photosynthesis process.

For the manufacture of Biothylene, the carbon emissions accounts are positive from the budding of the plant until it is manufactured into Biothylene. For each kilo of manufactured Biothylene, 3.09 kg of carbon dioxide are removed from the atmosphere.

## Reuse

Viking Toys are made to last, and with the new Biothylene material, this doesn't change. Biothylene is just as durable as conventional plastic which means that it withstands generations of play.

## Recycle

The Biothylene is 100% recyclable together with conventional plastic.

So if someone against all odds would like to retire one of the Ecoline toys, they can just throw the toy in a plastic recycle bin to be reused as something else.



When humans use energy in their day-to-day activities, Co<sup>2</sup>, is released into the air.



Sugar cane clean the air and captures Co<sup>2</sup> as it grows. Helping to minimis the greenhouse effect.



Sugar cane is harvested and turned into bio-based Ethanol.



The Ethanol replace oil in the plasatic production and Biothylene is made. Biothylene is oil-free, made from bio-based renewable resourses.



Biothylene is used to make Viking Toys.



100% recyclable together with all other plastics.